



SMERAS Directory Members are invited to participate in the

**NATO Submarine Escape and Rescue Working Group**  
**SMERWG 16**  
**INDUSTRY RECEPTION**  
**Wednesday 8<sup>th</sup> June**

Sonistics is pleased to invite you to participate in the first SMERWG to be held in the UK in its thirty year history. This will be a very special week for delegates and it is hoped that the Industry Reception will be the best yet!

**Briefly ...**

The NATO Submarine Escape and Rescue Working Group (SMERWG) encourages the development and implementation of military standardisation within the global Submarine Escape, Rescue and Abandonment (SMERAS) community. This includes, but is not limited to, techniques and training methods, presenting and recommending new equipment and communications related to submarine emergency situations.

NATO SMERWG is held over 4 or 5 days and is open to PFP and other non-NATO submarine operating nations wishing to develop or upgrade a SMERAS capability. Around 34 nations participate, sending 120 delegates who share information and discuss their SMERAS activities including international exercises. Sub-committees, the TECH Panel, OPS Panel and Medical Panel, meet at least once throughout the year and report back to SMERWG.

**Where does Industry fit? ...**

The SMERWG brings together submarine operating nations who are looking to develop their SMERAS capability and Industry can assist with this development.

In 2005 Sonistics identified that there was a need for industry to be available at SMERWG to assist with technical issues which were being raised in conference. As a policy meeting it was inappropriate for industry to attend and access was therefore achieved by an industry-hosted reception. This event is now an established part of SMERWG and benefits industry and delegates in equal measure.

**What is the Industry Reception? ...**

The Industry Reception is a unique evening event hosted by industry where top quality refreshments are served to delegates attending SMERWG. A table within the reception room is allocated to each host company to display small exhibits/literature/giveaways.

As this event has grown so has the amount of point of sale banners used by industry. In 2016 we will restrict the size/quantity of pop up graphics and hope that industry will take on board the fact that they aren't necessary for this event. Each delegate will receive a copy of the brochure with their invitation to attend; they will also have received newsletters throughout the year giving updates of host companies participating.





### Benefits of participating in the SMERWG Industry Reception 2015

- Industry has access to around 120 delegates from 32/34 nations
- A unique platform to launch new products/services
- An opportunity to re-inforce existing relationships
- Full page brochure entry
- Announce new contracts awarded
- Industries co-operate on new projects
- A unique networking opportunity
- Real time information regarding SMERAS
- Extensive pre-SMERWG promotion
- Post-SMERWG follow up
- Exclusive personalised delegate gift; a reminder of industry hosts
- Local, National and International Promotion
- On-site support by Sonistics throughout the week; Industry bridge to NATO
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### The venue ...

The Industry Reception will be held in the Heritage Suite of the [Solent Marriott Hotel](#) which is the hotel being used for the SMERWG meeting.

**For further information and to book your place at SMERWG 16 Industry Reception contact [charlie@sonistics.com](mailto:charlie@sonistics.com) by 26 February 2016**

Page 2 of 2

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Submarine Escape Rescue Abandonment Survival